



Dear Members and contacts,

The BLBG kindly invites you to its next breakfast talk:

### Date

Friday, 26<sup>th</sup> February 2010, 8.15 am till 10.15 am

## How to Make Innovation Happen?

*By Professor Patrick Turner, Affiliate Professor of Entrepreneurship, INSEAD.*

### What you will learn

"Innovate or die" is a phrase that has been much used over the past few years, and indeed, it is generally accepted that the firms that will have a long-term future are those that can systematically build innovation into their DNA. But how do you achieve this? What do you have to do to make innovation happen?

The overall objective of this session is to give participants a clear awareness of the concepts underlying creative thinking, and to suggest to them ways in which they can harness these in order to actually make innovation happen in their own firms.

### Location

DEXIA, 9, Raffles Place, #29-01, Republic Plaza

### Participation fee (breakfast included)

BLBG Members	20 SGD
non BLBG Members	40 SGD

### Registration

1. Please register with Dominique Soete, before Monday 22th of February, by sending back the attached participants list, with the required contact details to: [secretary@blbg.org.sg](mailto:secretary@blbg.org.sg)
2. Send your cheque, addressed to BLAS, to:  
Mrs Dominique Soete, Taman Nakhoda, 6A Villa Delle Rose, 257742 Singapore.  
Please mention: Breakfast Talk Innovation

*Cancellations must be in written and received 48h before the event. No shows will be billed.*

### Programme

08:15 am	Registration and Breakfast Buffet
08:45 am	Presentation by Prof. Turner
09:45 am	Q&A
10:15 am	End

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## Profile of the speaker

*Professor Patrick Turner, Affiliate Professor of Entrepreneurship at INSEAD.*

After a business career, including running his own companies, Professor Turner joined INSEAD in 1999, teaching MBA courses on acquisitions, new business creation, and managing growth. He has since taught in France, Spain, Iceland, and South America, and is the co-author of a book on entrepreneurship in Asia, published in 2005. He is currently working on another book on entrepreneurship to be published later on this year. He relocated to INSEAD's Asia campus in Singapore in 2003

## For more information

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